The Awe Initiative 2023

“Let the People Govern”

By MobiSA

Meet Awe...

Your Virtual Companion and Voice in your Community

The Awe logo is a symbol of unity, representing all South Africans and their shared experiences. The use of the South African flag colors and the traditional hat help to ground the logo in the country's cultural heritage and make it easily recognizable to locals.

By naming the logo “Awe" and creating it as a genderless, raceless, and cheerful character, Awe is demonstrating its commitment to serving all of South Africa and its diverse population. This inclusive approach to branding helps to build trust and create a sense of belonging among users, who can feel confident that Awe is designed to meet their needs and represent their interests.

Overall, the Awe logo is well-designed and a thoughtful representation of the company's values and mission. It has the potential to become a powerful symbol of progress and unity in South Africa, and to help drive positive change in the country.

“Let the People Govern”

By MobiSA

Meet
Awes' Partners...
They ALL help him to get his Job done!

1. Awe partners with a range of entities, including security companies, response services, municipalities, and other community organizations, to ensure that its platform is effective in improving service delivery and emergency response in South Africa.
2. These partnerships enable Awe to integrate with existing emergency response systems and provide users with access to emergency services when needed. Additionally, partnerships with municipalities allow Awe to streamline the reporting of service delivery issues, ensuring that reported issues are addressed more efficiently. By leveraging these partnerships, Awe is able to provide a comprehensive platform that connects citizens, responders, and authorities, improving communication and increasing transparency.

So what exactly is the Awe Initiative?

The Awe Initiative is more than just a mobile application – it is a movement that seeks to promote unity among South Africans, create positive change, and improve service delivery in the country. With its unique features and innovative approach, Awe is well-positioned to tackle some of South Africa's most pressing issues. From enabling citizens to report infrastructure problems to tracking the status of their reported issues, Awe is a powerful tool that is transforming traditional service delivery models.

With a mission to create safer and more responsive communities, Awe is disrupting the status quo and offering a sustainable solution that can help South Africa become a better, more transparent, and less corrupt country.

"Let the People Govern"

The Awe Initiative

Benefits of the AWE Initiative for South African Youth

1. Empowers South African youth to report service delivery issues and voice concerns
2. Youth participation in civic engagement and community development leads to positive change
3. AWE app improves service delivery and increases accountability, contributing to social and economic development
4. Provides a platform for emerging leaders to drive change and build a more engaged civil society
5. Helps shape a brighter and more prosperous future for all South Africans

Join AWE and Be an Active Citizen for a Better South Africa!

1. Access to an easy-to-use safety tool
2. Empowerment to hold local authorities accountable for service delivery
3. Ability to make a difference in your community
4. Peace of mind with panic button and geolocation features
5. Be part of a movement for change and build a better South Africa for future generations

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THE “PANIC” BUTTON

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The panic button feature in Awe allows users to quickly and easily signal for help in an emergency situation. When a user presses the panic button on the app, the app will automatically send out an alert to the Awe network, including the user's location through geolocation technology.

The alert is then sent to the nearest responder, whether that be an Awe security team member, the local police, or other emergency services. The responder will be immediately notified of the emergency and the location of the user in need, allowing for a quick and efficient response.

The geolocation aspect of the panic button feature is crucial to ensuring that users can receive help quickly, as it provides a precise location of the user in need. Additionally, by sending the alert to the nearest responder, Awe ensures that help is always just a few minutes away.

Overall, the panic button feature in Awe provides a simple and effective way for users to get help in an emergency situation, while also providing peace of mind through the geolocation aspect and quick response of the closest responder.

THE “FIRE” BUTTON

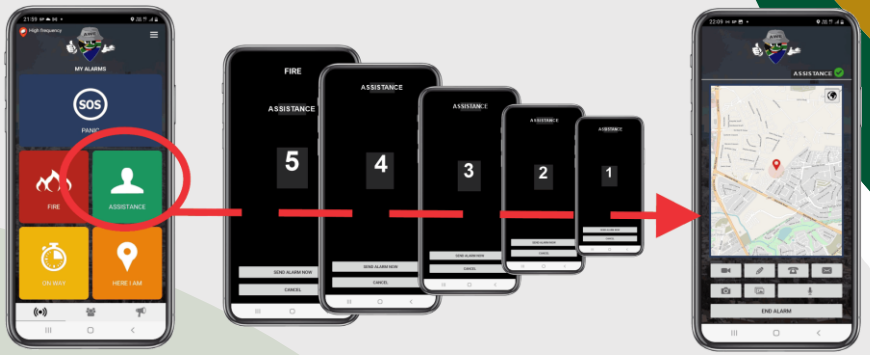
The Awe Initiative

The Fire button on the Awe platform is a feature that enables users to report and alert relevant authorities of a fire outbreak. Once a user clicks on the Fire button, the platform prompts the user to provide details such as the location of the fire, the severity, and any other relevant information. Awe uses geolocation to determine the exact location of the user, and this information is sent to the nearest fire department or rescue services.

The Fire button also allows users to upload images or videos of the fire, which helps the authorities assess the severity of the situation and determine the necessary response. Once the report is submitted, the relevant authorities can quickly respond to the incident, potentially reducing damage and saving lives.

Overall, the Fire button on Awe is a vital tool in ensuring that fire outbreaks are reported and responded to promptly, helping to prevent loss of life and property.

THE“MEDICAL” BUTTON



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The medical button allows users to request medical assistance in emergency situations.

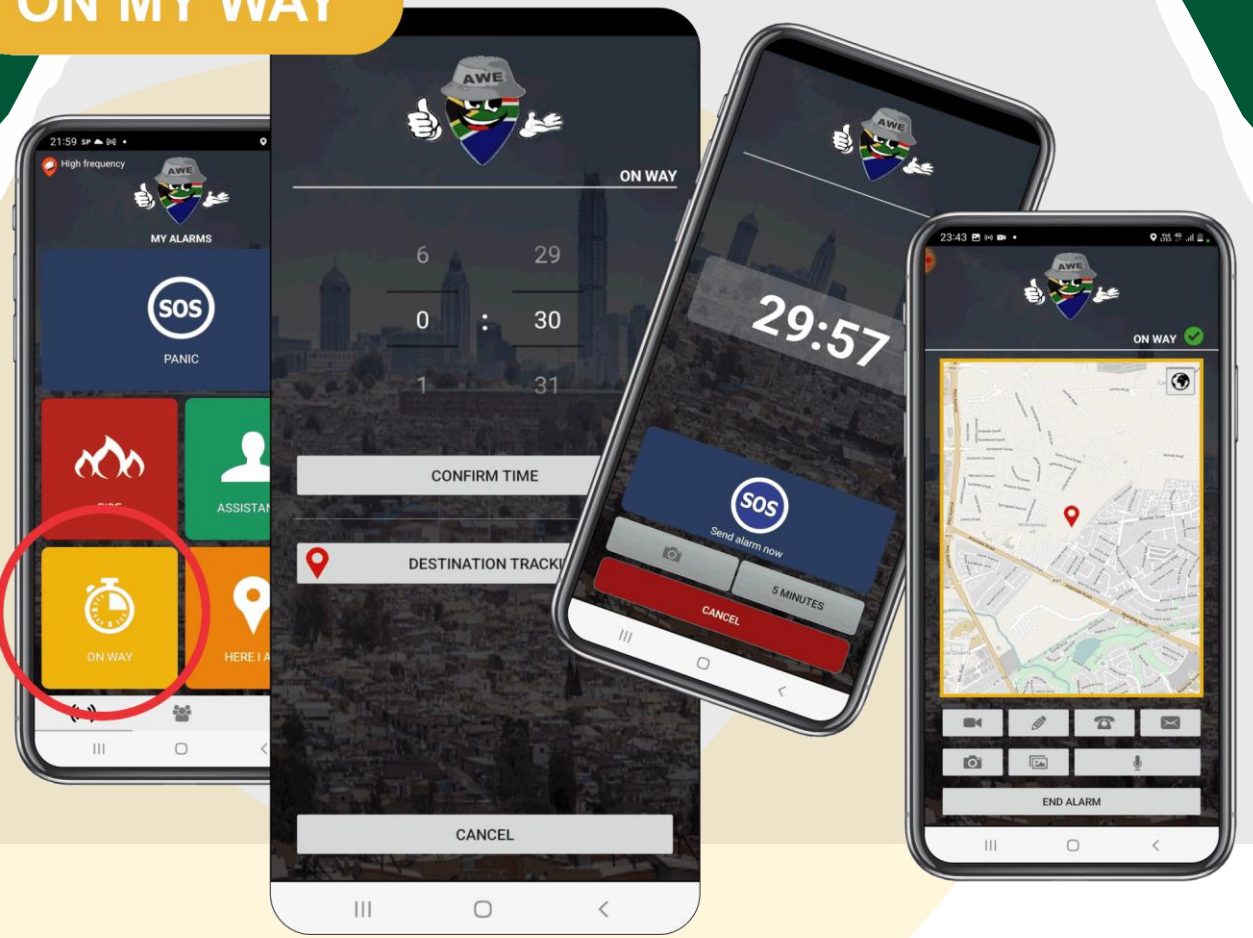
When activated, the user's location is transmitted to the closest available responder in the network, which can include medical professionals, ambulance services, or nearby hospitals.

Additionally, users can upload their medical information, such as blood type, allergies, or other medical conditions, which can be forwarded to the responders or participating hospitals to improve the survival rate of the member in life-threatening situations.

This feature can be especially beneficial for individuals with chronic medical conditions or those who may require specialized treatment in the event of an emergency.

ON MY WAY

The Awe Initiative



The "On My Way" button in Awe allows users to share their expected arrival time with friends and family for added safety. The app measures the estimated travel time between the user's current location and their intended destination, and starts a countdown timer.

If the user does not reach their destination within the expected time, an event is generated and sent to the Awe Command Centre for actioning. At the same time, the user's selected group members are notified. Response can be initiated based on the user's geolocation, providing timely assistance and improving safety for all.

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HERE I AM

"Here I am" is a feature on the Awe platform that allows users to share their real-time location with their trusted contacts. It can be used in various situations, such as when meeting up with friends or family, during an emergency situation where a user needs to be located quickly, or simply to let loved ones know that the user has arrived safely at their destination.

The feature provides an added layer of safety and security for Awe users and helps to foster a sense of community by enabling people to stay connected and informed about each other's whereabouts.

“My Group” Feature

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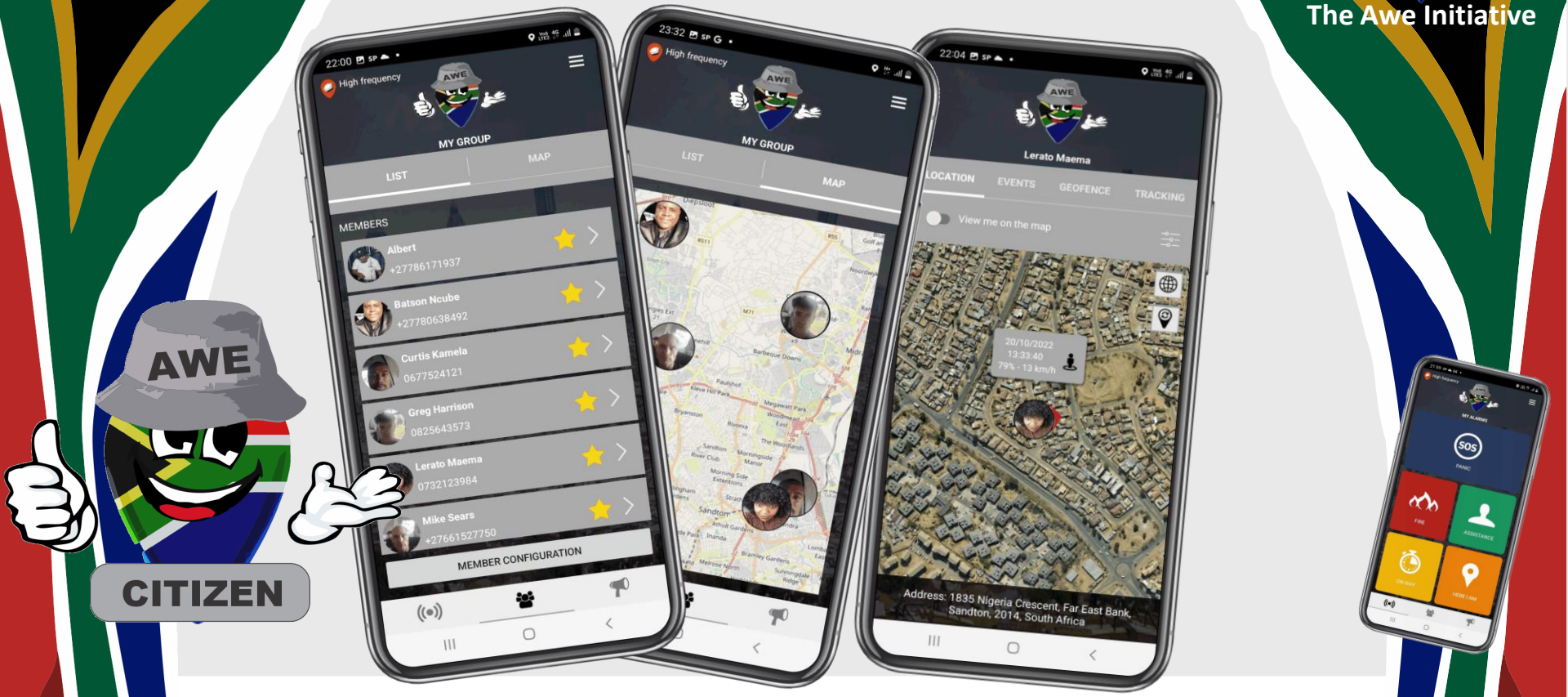

The My Group feature in Awe is a versatile tool that can be used for families, community groups, and business employees. It allows members to see each other's location on a map, set speed alerts, and create geofences.

Each member can also upload a profile picture, which can aid in identification. Additionally, the feature allows for the inclusion of a recent photo of each member, which can be crucial in the event of a member going missing.

The My Group feature is a powerful tool for staying connected with loved ones and ensuring the safety of group members.

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LOCATION

The My Group function in Awe offers a powerful way to track and monitor the location of group members. The feature is particularly useful for families, community groups, and business employees who need to stay connected and ensure the safety of their members. With the help of geolocation technology, the My Group feature can display the real-time location of each member on a map, making it easy for users to keep track of the whereabouts of their loved ones or colleagues.

The geolocation technology used by the My Group feature is highly accurate, allowing users to pinpoint the exact location of each member with precision. This can be particularly useful in emergency situations where time is of the essence. For example, if a member of the group is lost or injured, other members can use the My Group feature to quickly locate them and provide assistance.

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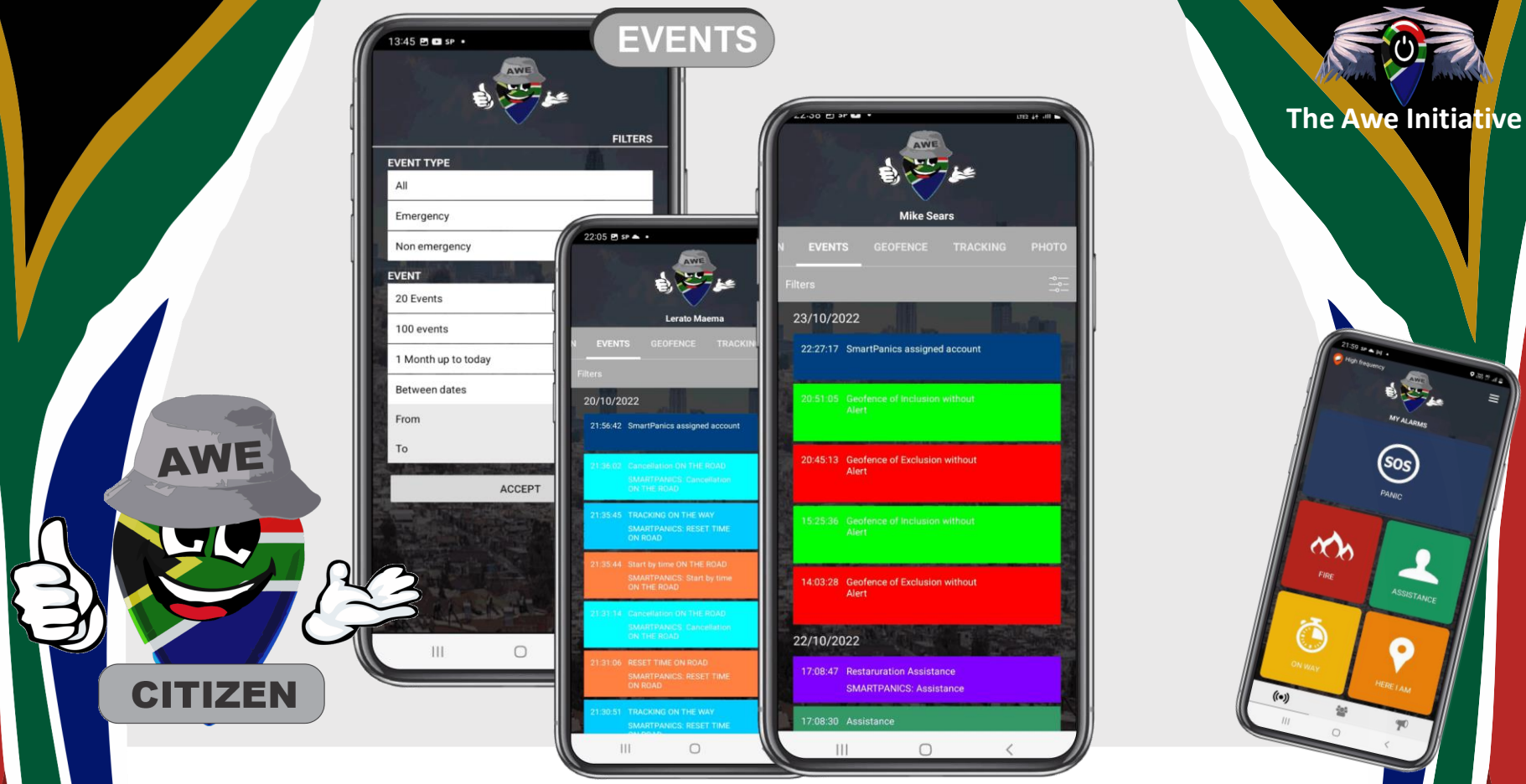

The My Group Module in Awe's events tab provides a list of the most recent events reported by group members along with any action taken by operators. Users can filter these events by emergency and non-emergency categories as well as by date range, making it easy to find the information they need quickly.

This feature can be especially useful for group administrators who need to keep track of the activities and safety of their members. By monitoring the events reported by group members, administrators can ensure that they are aware of any potential issues or emergencies and can take appropriate action to address them. Overall, the My Group Module provides a valuable tool for managing group safety and communication.

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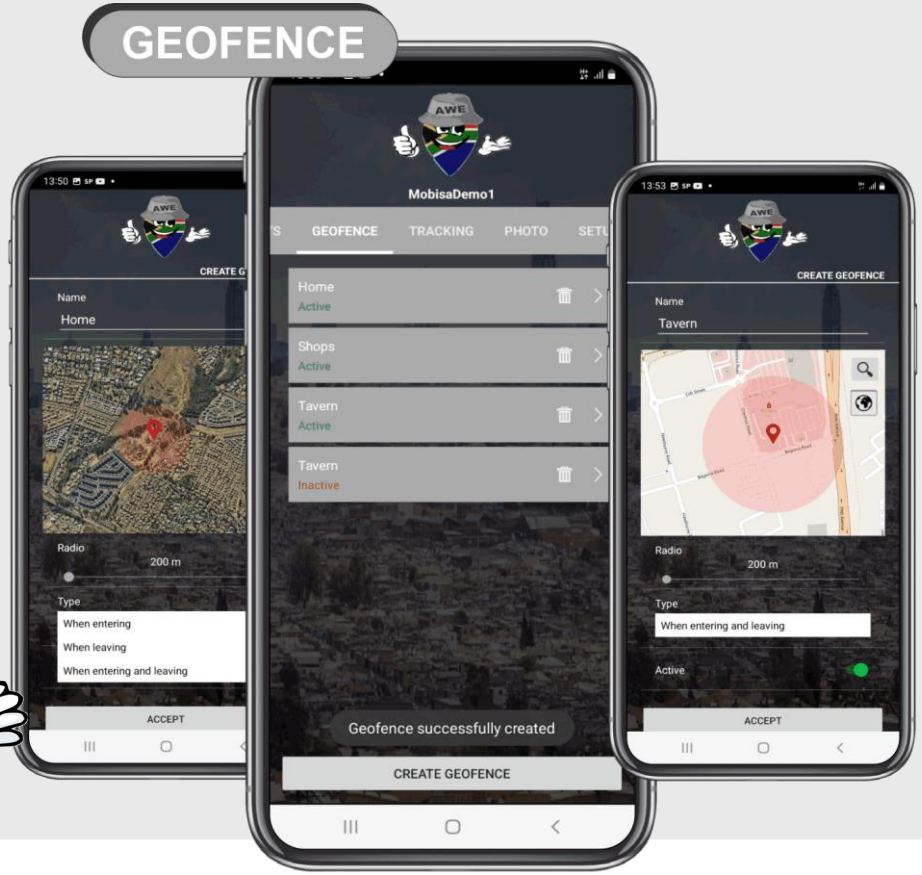
GEOFENCE



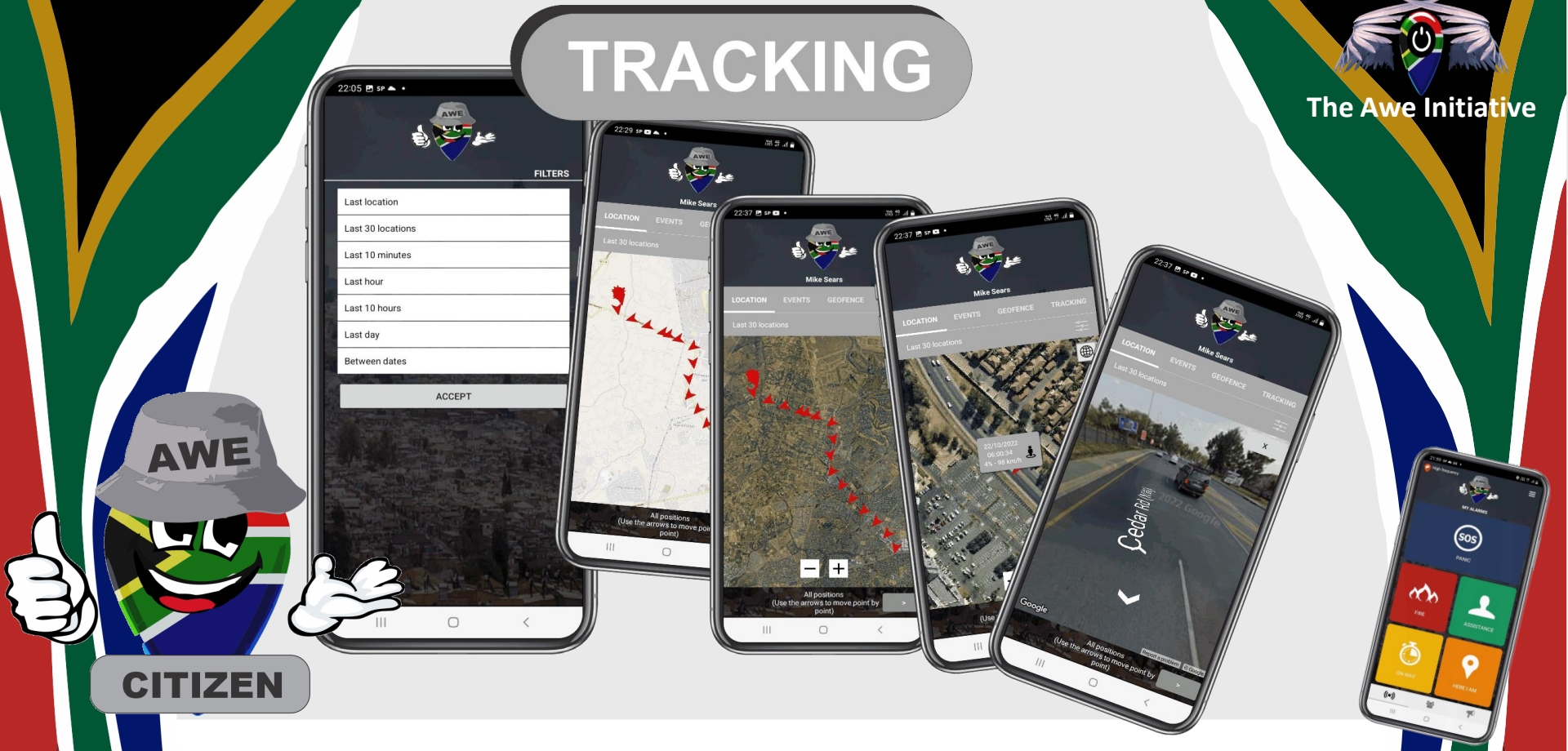
The geofence feature in Awe's My Group function is a tool that allows users to set virtual boundaries around specific areas on a map. Geofences are customizable and can be created around a variety of locations, such as a school, workplace, or home.

The geofence feature can be useful for a variety of reasons. For example, parents can set up geofences around their child's school or sports practice area to ensure they arrive and leave safely. Employers can set up geofences around job sites to ensure employees are arriving and leaving on schedule.

Overall, the geofence feature provides an added layer of security and peace of mind by allowing group administrators to track the movement of group members and receive alerts when they enter or exit specific locations.

TRACKING

The Awe Initiative



In addition to the real-time location tracking, the My Group feature also enables users to view the tracking history of each member. This means that users can see where each member has been over a period of time, making it easier to monitor their movements and ensure their safety. For example, parents can use the tracking history to check if their child has gone to school and returned home safely, or employers can use it to verify that their employees have visited a particular location for work purposes.

Overall, the My Group feature in Awe is a powerful tool for tracking and monitoring the location of group members. With its real-time tracking and tracking history features, it offers a comprehensive solution for staying connected and ensuring the safety of loved ones or colleagues.

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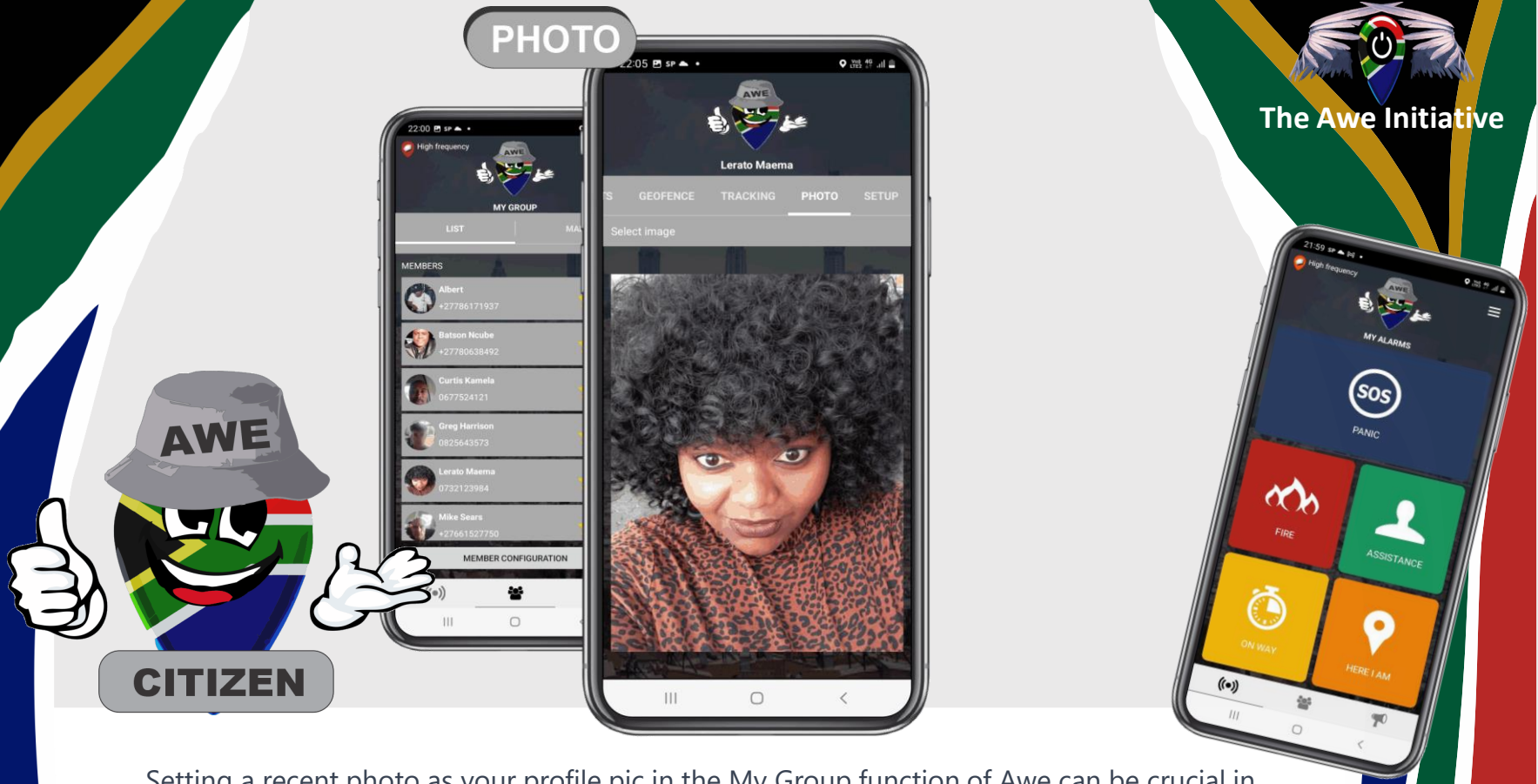

Setting a recent photo as your profile pic in the My Group function of Awe can be crucial in emergency situations, particularly if a group member goes missing.

In the event of a member being missing or abducted, a recent photo can be disseminated quickly to authorities and the public to aid in the search for the missing person and increasing the chances of finding the person quickly.

Additionally, having a current photo of each group member can help to ensure their safety in day-to-day life. If a group member is lost or separated from the group in a crowded place, their photo can be shared with the group to help locate them quickly.

Overall, having a recent photo as your profile pic in the My Group function can provide peace of mind and an added layer of safety for group members in emergency situations.

Awe provides several reporting features to help users report issues and incidents in their communities. These features include:

Incident reporting: Users can report various types of incidents, such as crimes, accidents, and environmental issues, using the Awe app. They can include details such as the location, time, and nature of the incident, as well as any relevant photos or videos.

Service request reporting: Users can also report issues related to service delivery, such as broken streetlights, potholes, or water leaks. They can specify the location and nature of the issue, and the Awe platform will route the report to the appropriate service provider.

Anonymous reporting: Awe allows users to report incidents anonymously if they prefer not to disclose their identity. This feature can help encourage reporting in situations where users may fear retaliation or other negative consequences.

Tracking and feedback: Once a report is submitted, users can track the status of their report and receive updates from service providers. They can also provide feedback on the service they received, which can help improve the overall quality of service delivery.

Overall, these reporting features are designed to make it easy for users to report issues and incidents in their communities, and to facilitate more efficient and effective responses from service providers.

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TRANSPARENCY AND ACCOUNTABILITY

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The community reporting feature in Awe allows users to report various service delivery issues using customized buttons, such as electricity and water-related issues, gender-based violence (GBV), crime, fraud and corruption, police matters, community police forums, drug abuse and dealing, potholes, and illegal dumping. When a user reports an issue, it is logged in the Awe system for transparency and accountability purposes.

This feature helps to bring service delivery issues to the attention of the relevant authorities, and also encourages citizen participation in reporting and addressing issues in their communities. The information gathered from these reports can be used to identify problem areas and track progress in resolving the reported issues. Overall, the community reporting feature in Awe promotes citizen engagement, accountability, and transparency in service delivery.

HYPERLINK BUTTONS

The main function of the Latest News button on Awe is to allow citizens to receive updates directly from their leaders regarding service delivery and safety, upcoming events, and news related to politics or citizens. This feature allows citizens to stay informed about what is happening in their community and to receive important information from their leaders. The Latest News button is an important feature on Awe because it provides a direct line of communication between leaders and citizens.

This feature ensures that citizens are informed about important issues and events in their community and can take action when necessary. By staying informed, citizens can participate in the democratic process and hold their leaders accountable. The Latest News button is an important tool for building trust between leaders and citizens and promoting transparency in government.

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REPORT ANONYMOUSLY

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The Anonymous Report button is a feature of the Awe app that allows users to report incidents or information anonymously. This is especially useful for cases where the user may not feel comfortable revealing their identity or may fear retribution for reporting.

With the Anonymous Report button, users can report a wide range of incidents, including crime, corruption, service delivery issues, or other concerns. They can include multimedia attachments such as photos or videos to provide further evidence or context to the report. When submitting an anonymous report, the user's location is automatically captured through geolocation technology, which allows the authorities or relevant organizations to respond quickly and effectively.

The report is then logged and can be accessed for accountability and transparency purposes.The Anonymous Report button is an important tool in promoting community safety and addressing issues that may otherwise go unreported. It allows individuals to play an active role in creating a safer and more transparent society, without the fear of negative consequences.

DRUG AND DRUG DEALINGS BUTTON

The Awe Initiative

The Drug Dealer Dealings button on the Awe app's community reporting feature allows users to report suspected drug-related activities in their community. This helps law enforcement agencies to apprehend drug dealers and prevent the sale of illegal drugs.

The app's geolocation feature allows users to pinpoint the exact location of the activity and attach multimedia evidence such as photos or videos.

The closest responder can then be dispatched to investigate and intervene. However, users should use this feature responsibly and provide accurate information to avoid harming innocent individuals and wasting valuable resources.

GENDER BASED VIOLENCE
GBV BUTTON

The Awe Initiative

The GBV button is a specific feature within the community reporting function of the Awe app, which is designed to allow users to report gender-based violence (GBV). The button is intended to make it easier for individuals to report incidents of violence or abuse, or to seek help if they are in a dangerous situation.

When the GBV button is activated, it triggers an alert to the Awe Command Centre, where trained professionals are available to provide assistance and support. Users can also choose to send an alert to members of their group or to the nearest responders in their area.

The GBV reporting feature is part of Awe's broader efforts to combat gender-based violence in South Africa, which has become an increasingly urgent problem in recent years. By providing a quick and easy way to report incidents and seek help, Awe hopes to empower individuals to take action against GBV and to improve safety and security in communities across the country.

CRIME REPORTING BUTTON

The Awe Initiative

The Report Crime button on Awe allows users to report criminal activities and incidents to the police. Users provide details of the incident and can attach multimedia such as photos and videos.

Awe's geolocation feature identifies the incident's precise location, helping to improve response times. The report is logged and recorded, and the system notifies the relevant authorities and closest available responders for immediate action.

The button increases public safety and security by enabling citizens to report criminal activities quickly, leading to faster response times and effective incident resolution.

ILLEGAL DUMPING REPORT BUTTON

The Awe Initiative

The illegal dumping reporting button on the Awe app allows users to report incidents of illegal dumping in their communities quickly and easily.

With geolocation technology, the app can pinpoint the exact location of the dumping, allowing the relevant authorities to take prompt action to remove the waste. The feature helps to increase community involvement in reporting and reducing illegal dumping, leading to a cleaner and more attractive environment. Early detection and intervention can prevent the dumping from escalating, reducing the long-term cost of clean-up efforts.

The illegal dumping reporting button is a valuable tool for communities to improve the cleanliness and livability of their surroundings.

WATER RELATED ISSUES BUTTON

The Awe Initiative

The water issue button on Awe enables users to report water-related problems in their area, like low water pressure or burst pipes.

Multimedia, like photos or videos, can also be attached to reports.

The geolocation feature captures the user's location, providing a more accurate response time estimate for responders.

The closest available responder is notified, allowing them to quickly take action.

This feature ensures communities have access to clean and safe water, and allows citizens to help identify and resolve water issues, leading to quicker resolutions and prevention of further damage or disruption.

ELECTRICITY RELATED ISSUES BUTTON

The Awe Initiative

The Electricity Issues Button in the Awe app allows users to report electricity-related problems using geolocation to automatically capture their location. This helps the relevant authorities locate and resolve the issue promptly.

Users can attach multimedia for more context, and the report is logged for accountability and transparency.

Reporting through the app enables citizens to ensure their communities have access to reliable electricity and hold authorities accountable for providing adequate services.

REPORT TO WARD COUNCILLOR BUTTON

The Awe Initiative

The Ward Councilor Button in the Awe app helps citizens connect with their local ward councilors, providing a direct channel to address community issues.

This promotes transparency and accountability among elected officials, allowing citizens to voice their opinions and ideas about issues affecting their communities.

It provides a way for citizens to track their representatives' activities and hold them accountable for their actions.

Transparency can also benefit a Councilor if they are indeed doing their Job

REPORT TO COMMUNITY POLICE FORUM

The Awe Initiative

The Community Police Form Button on the Awe app enables citizens to report criminal activity or suspicious behavior in their communities to the local police department.

The feature includes options to add geolocation information and attach photos or videos to provide more details about the incident.

The submitted report is then sent to the relevant authorities for review and action.

This feature allows citizens to take an active role in promoting safety in their communities and helps law enforcement to more efficiently respond to and address criminal activity.

REPORT TO THE LOCAL POLICE (SAPS)

The SAPS button is a feature in the Awe app that enables users to report crimes to the South African Police Service (SAPS) quickly and easily. With the click of a button, users can report a crime in their community and attach multimedia such as photos or videos to provide more context to the report.

The app also uses geolocation to auto capture the user's location and attach it to the report, allowing for a more efficient response time from law enforcement.

By utilizing the SAPS button, citizens can help to ensure that their communities are safer and more secure, and assist the authorities in their efforts to prevent and solve crime.

The Awe Initiative

CUSTOMISATION

To meet the unique needs of each community, the Awe app allows for customization of the Community Button.

This feature enables communities to add and prioritize reporting options that are specific to their needs, such as reporting issues related to public transportation or waste management.

By customizing the Community Button, users can ensure that the app is tailored to their community's specific concerns, making it a more effective tool for promoting accountability and addressing community issues.

Additionally, the ability to customize the Community Button can promote greater engagement and participation among community members, as they feel more invested in the app and its ability to make a positive impact on their lives.

The Awe Initiative

My Messages

From the MENU, “My Messages” uses Push Notifications that allow users to receive updates and alerts in real-time.

Push Notifications, are alerts or messages that are sent directly to a user's device, even if they are not actively using the app.

These notifications can be customized to provide information about specific events, such as power outages or emergencies, or to provide updates about group activities or important news.

The importance of My Messages and Push Notifications is that they allow users to stay connected and informed. This can be especially useful in emergency situations, where timely communication and updates can make a significant difference in the outcome.

By providing a direct and instant communication channel, these features can help users stay safe and informed, while also fostering greater collaboration and cooperation within groups and communities.

The Awe Initiative

SURVEYS

The Surveys feature on Awe is a tool that allows users to Participate in custom surveys to specific groups of users or to all users of the app. The surveys can be used to gather information on various topics, such as feedback on government services, community concerns, or opinions on public policies.

The benefits of using the Surveys feature include the ability to collect data and opinions from a large number of users quickly and easily, as well as the ability to analyze the results and use them to improve service delivery or make more informed decisions. The data collected from surveys can also be used to identify trends or issues that may require further investigation or action.

Additionally, the Surveys feature can be used to keep users engaged and involved in their communities, by giving them a voice and an opportunity to express their views and opinions. By participating in surveys, users can feel like they are making a meaningful contribution to their community and to the decision-making process.

Overall, the Surveys feature on Awe is a valuable tool for gathering data and insights, improving service delivery, and promoting engagement and participation in the community.

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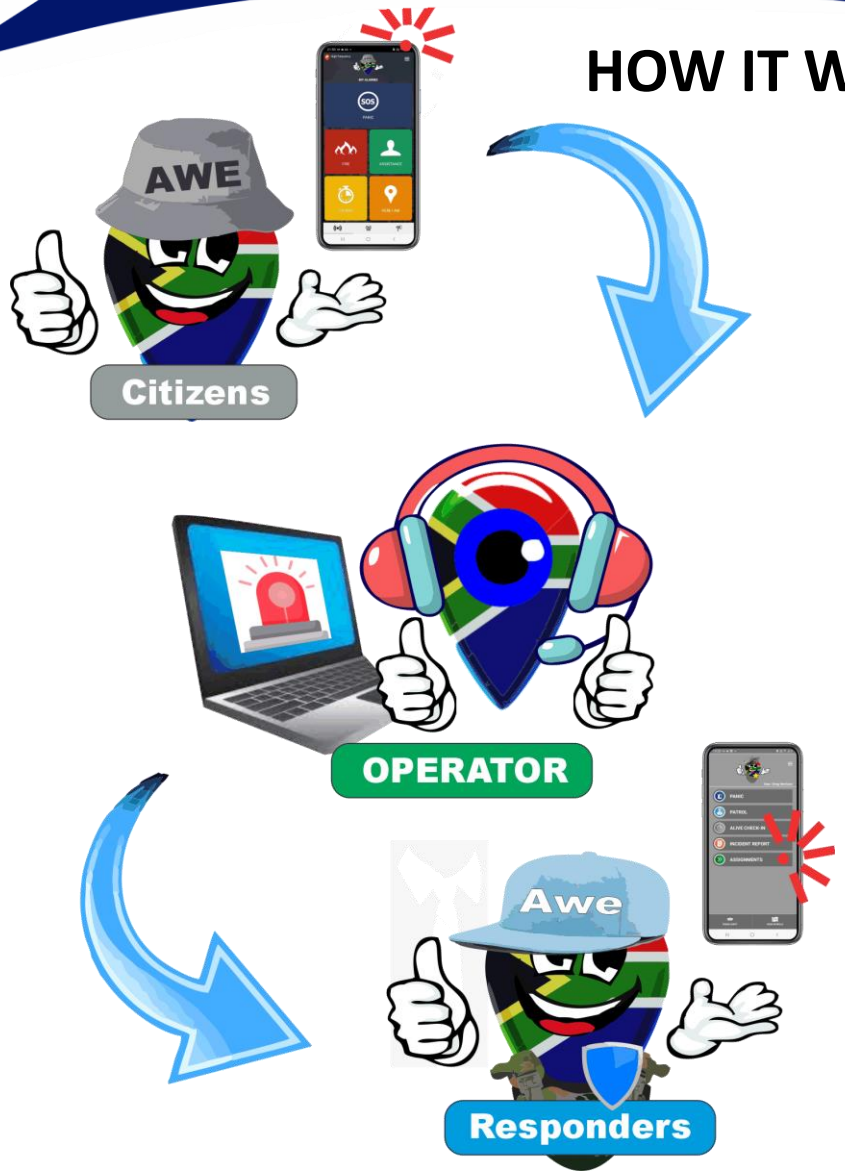
The Awe Initiative

HOW IT WORKS

When a citizen presses one of the buttons on the Awe app, such as the Emergency button or the Community Reporting button, an event is generated and sent to the command center. The event includes the citizen's location, which is determined through geolocation technology, and any additional information that the citizen provided when submitting the event,

At the command center, the event is received by trained operators who assess the situation and determine the appropriate response. The response may include dispatching emergency services such as police, fire, or ambulance, or dispatching community responders such as community police or security personnel.



The Awe app uses a location-based system to dispatch the closest available responder to the event. This ensures that responders can arrive at the scene quickly and efficiently. Awe app also provides push notifications to keep the citizen informed about the status of their event. For example, the citizen may receive a notification when a responder is dispatched, when the responder is on their way to the scene, and when the responder has arrived at the scene. This helps to keep the citizen informed and reassured that help is on the way.

OPERATOR RECEIVES THE EVENT

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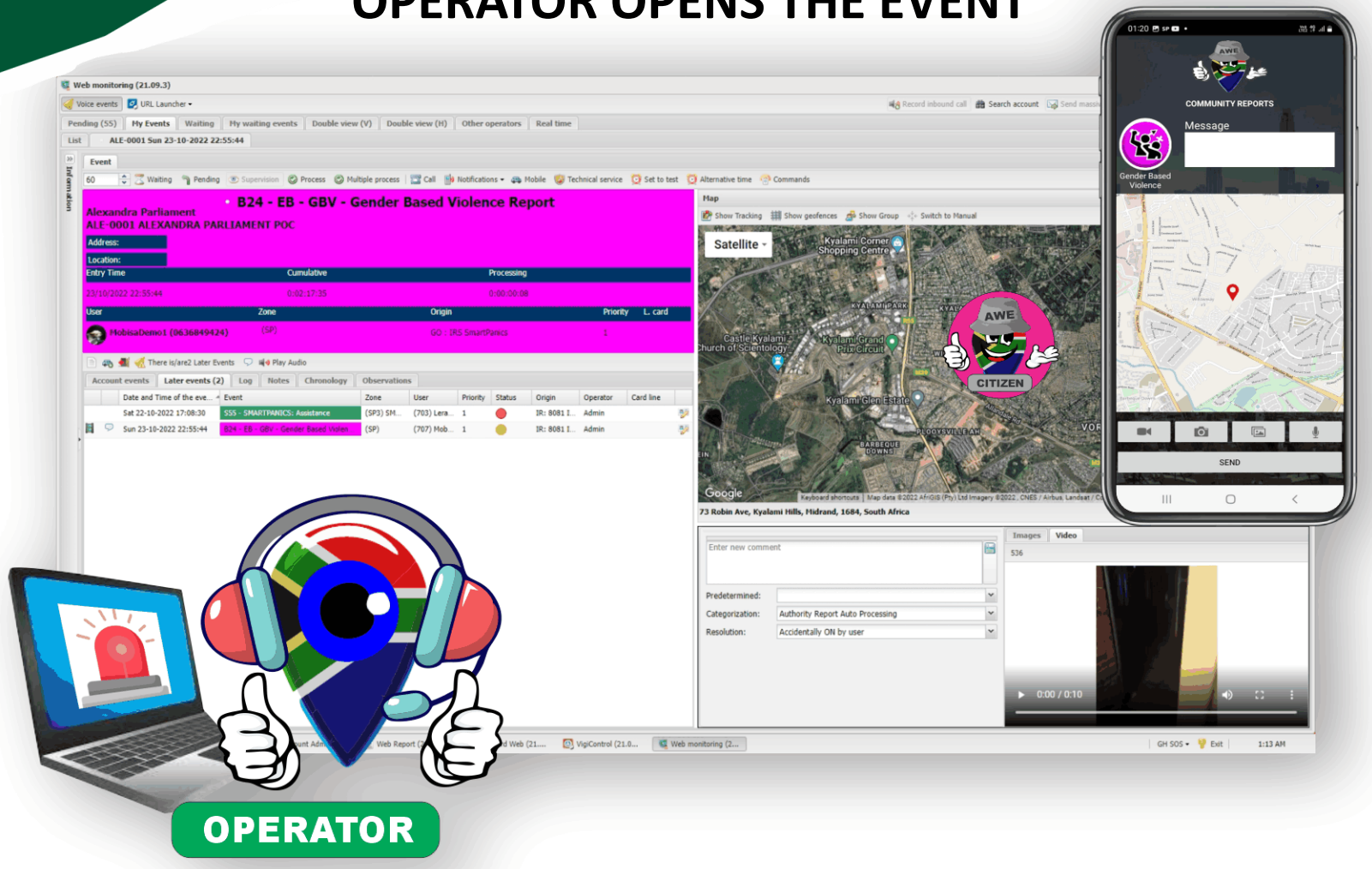
OPERATOR OPENS THE EVENT



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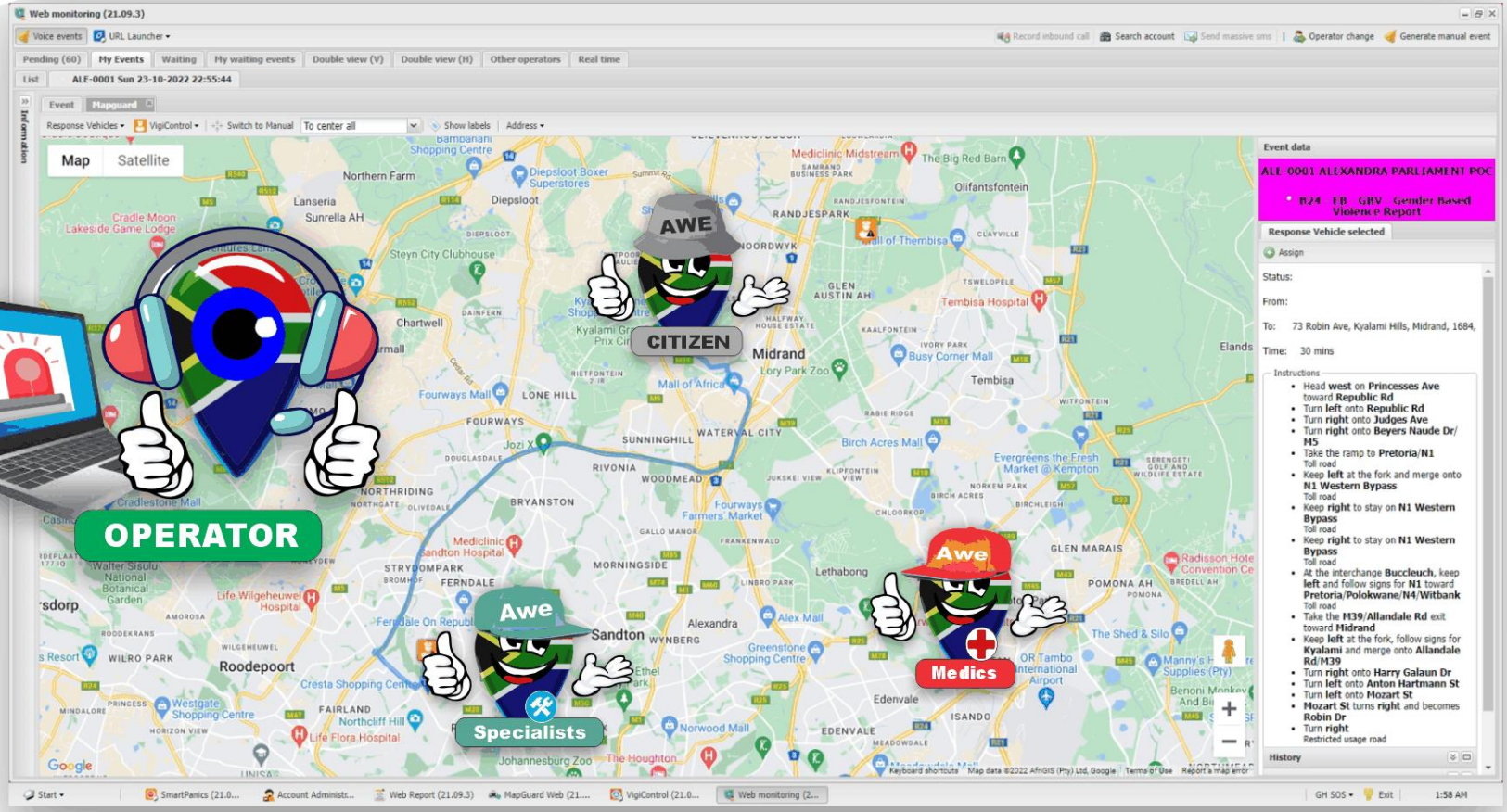
OPERATOR ASSIGNS THE CLOSEST AVAILABLE RESPONDER



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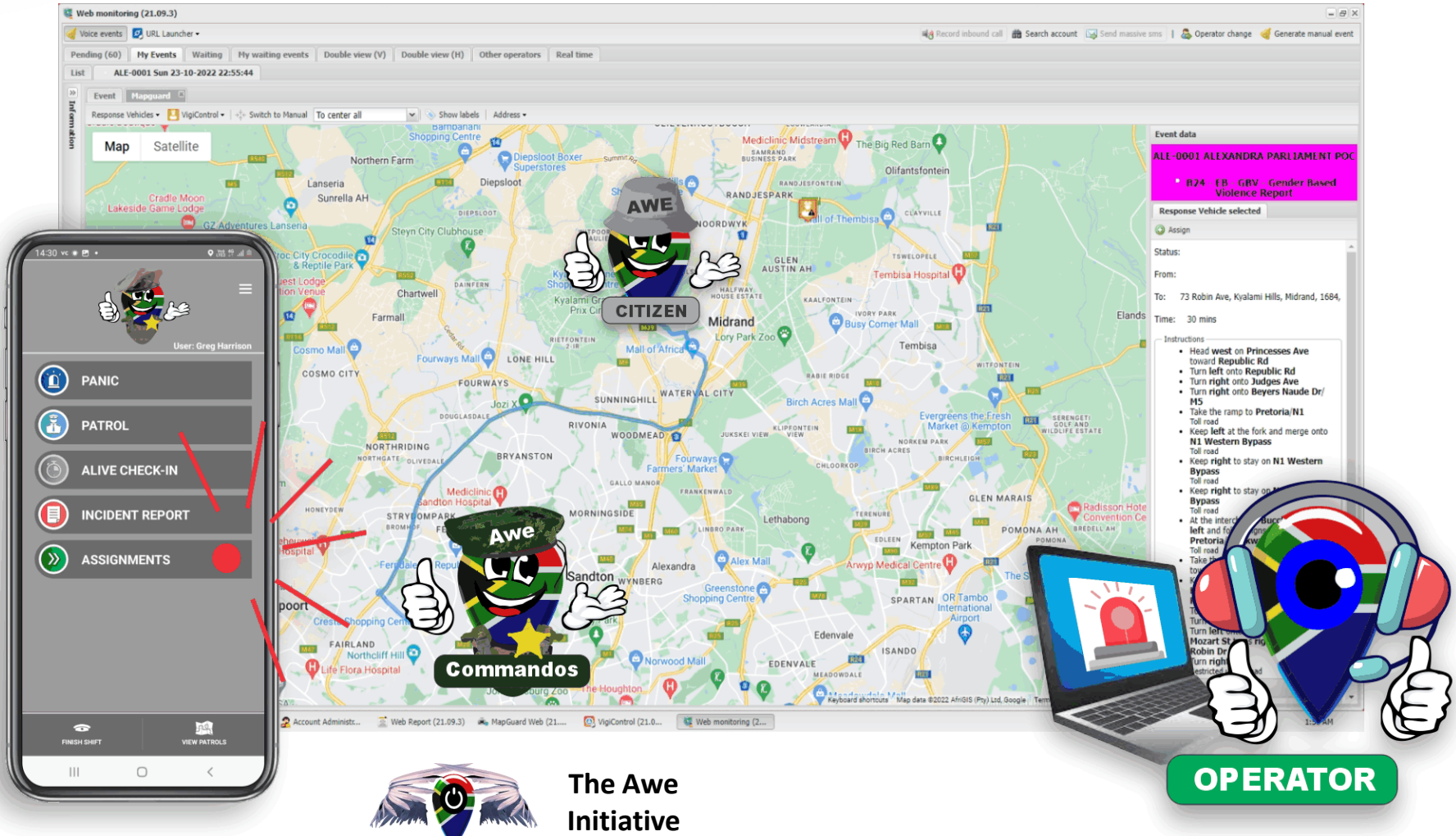
RESPONDER RECEIVES ASSIGNMENT ON THE RESPONDER APP



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SEE YOUR RESOURCES ON A MAP

CUSTOMISED REPORTING

TRANSPARANCY AND ACCOUNTABILITY

THANK YOU

The Awe Initiative